Mission Statement

The mission statement expresses the owner or organization's beliefs about how the program is to be run and how it will affect parents, children, and the community. Please think carefully about each question. Then respond with a sentence or two. When you are finished answering the questions, they can become your mission statement.

Mission statement example: Tinker Tots Child Care will provide licensed care for infants through school-age children in a loving, developmentally appropriate home environment that will allow each child to grow to his or her potential.

1. If this program is successful, how might it positively impact the children, families, and community it serves?

2. What special services or supports does this program offer?

3. What will set this program apart from any other program?